

“YouTell Ag” Videography Contest Guidelines

The "YouTell Ag" videography contest is designed to provide participants the opportunity to enlighten other producers and the general public on methods of production and issues facing today's farmers. Videos should be between 2-5 minutes in total length. Counties which participate by having a current YF&R member in good standing submit a video to the contest will be eligible to receive 10 points on their YF&R County Activity Program application. Submissions must be received by Fall Tour annually.

A state winner will be selected and announced at State Convention in December. The winning county receives registration and transportation for two people along with one hotel room to the TN YF&R event of their choice for the upcoming year.

Tennessee Farm Bureau reserves the right to use any district winning submissions for promotional and informational purposes, with the application serving as permission of the contestant who submitted the video recording.

Guidelines for this contest are as follows:

1. Videos must be unpublished (not yet posted to YouTube, Facebook, or any other media etc.) at the time of submission.
2. Videos may be recorded by cell phone, camcorder, iPad, iPhone, etc. and should be a minimum of 1 minutes but no longer than 3 minutes in total length.
3. Topic of the video submitted should be relevant to production agriculture, production methods, product use, farm safety or issues farmers face within the state of Tennessee.
4. Videos are to be positive and must avoid negative comments toward any product, group, individual, etc.
5. The intended audience for the videos should be the general public.
6. Video must contain only original work of the contestant. Therefore, **no** materials from another source that are subject to copyright or trademark protection (such as music or logos) are to be included.
7. No people other than the contestant, his or her immediate family members, and other county YF&R members and their immediate family members may appear in the video.
8. Filming locations shown in the video must be owned or leased by the contestant submitting video or his or her immediate family.
9. Videos should be submitted by email to dstrasser@tbf.com by the first day of Fall Tour annually.

* These guidelines and requirements are for the protection of applicants, Young Farmers and Ranchers, TFBF and all involved.

Evaluation and Selection of Winners:

1. Judges will select a winner based on:
 - a. 50% content quality and relevance to current agricultural production
 - b. 20% entertainment and ability to captivate an audience
 - c. 15% ability to educate the general public
 - d. 15% video and audio quality.
2. Winners will be announced at State Convention

“YouTell Ag” Videography Contest Application

Name: _____

Address: _____

Phone Contact #: _____ E-mail address: _____

County: _____

Name of Your Video: _____

Video Format: _____

Videographer’s Acknowledgement:

By signing below and submitting my video into this contest, I understand and acknowledge the follow information and facts:

I am submitting a video to the “YouTell Ag” Videography contest of Tennessee Young Farmer’s & Ranchers (TN YF&R) for the purpose of agricultural education and/or entertainment.

I certify that I own the video and have the express permission of any and all participants in the video, inclusive of any participants 18 and under through their parents and/or legal guardian, for any and all use.

I certify that this video was recorded on property I own or have formally leased for farm use at the time of this video.

I certify that I have not infringed on any copyrights or trademarks in the use of materials, inclusive of music, included in my submitted video.

Furthermore, I certify that I have alerted all participants that I am providing this video to TN Young Farmer’s and Ranchers for the purpose of agricultural education and/or entertainment.

I understand that all videos submitted to TN YF&R may be published, used or distributed in print, electronic and other media. I understand that TN YF&R reserves the right to reject any video submitted. I agree to hold TN YF&R and TN Farm Bureau harmless with regard to any claims or damages relating to the making, submission, or publication of this video.

Legal Signature Date

Printed Name, as signed above